



Giesecke+Devrient

Convego® Service Market

Optimized issuance operations from one central platform



One platform, endless possibilities.

Consumer expectations are changing. Digitalizing financial services has led to an influx of mobile-first solutions, while demand for products with a positive environmental impact is surging. Added to this, the growing demographic of people living with disabilities or impairments has created a need for services that are accessible to as many people as possible. The pressure is on banks and other financial institutions, therefore, to develop compelling issuance journeys that leverage the full capabilities of digital without sacrificing the human touch. But building next-generation payments requires time, resources, and the right partner. For many banks and fintechs, these challenges prove difficult to overcome.

This is where Convego® Service Market from Giesecke+Devrient (G+D) comes in. Our platform gives you the tools to create the ideal issuance journey for your customers easily. Whether you need to make your offering more eco-friendly or attract higher-end customers, our comprehensive platform offers all the flexibility you need.

Convego® Service Market is your one-stop issuance enablement and optimization marketplace. Enhance every part of the issuance journey with intelligent digital solutions and efficiently manage their deployment, activation, and ongoing use in one central platform.

With our powerful toolbox of solutions, you can transform your payments and issuance journeys in a few steps. Best of all, you can view all the required applications in one place and start creating elevated experiences immediately.

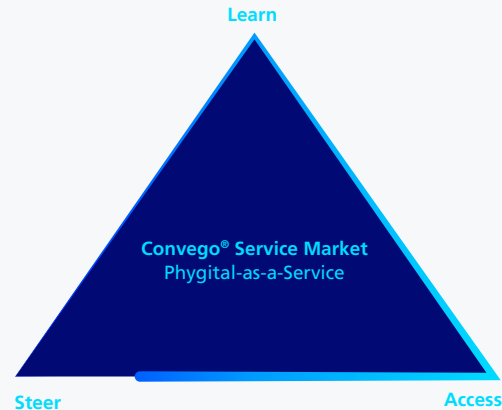
What are the benefits?

- Build seamless, convenient, and secure payments journeys
- Easily deploy new solutions and manage your issuance process
- Put your customer at the heart of your offering
- Interoperable with existing infrastructure
- Draw on G+D's experience and expertise



How it works

Convego® Service Market supports your issuance experience in three key ways:



Learn about phygital issuance journeys that align with your customer's needs and lifestyles.

Steer your ongoing issuance operations with a suite of comprehensive monitoring, analytics, and management tools.

Access API-powered digital solutions to elevate your digital issuance experiences.

The Link Portal powers the “Steer” portion of Convego® Service Market—a web portal enabling customers to manage every aspect of their issuance experience. Choose from applications such as:



eSample

Design, draw, and configure scheme-compliant cards.



Portfolio

View your complete list of G+D products, including a detailed breakdown of the “product definition”—the associated carriers, labels, and envelopes.



Stocks

At-a-glance view of all stock levels associated with your issuance operations.



Picker

Monitor and configure cards at the personalization stage—updating details such as delivery preferences when required.



Tickets

A direct communication channel with G+D—including requesting information about new products or placing orders.



Storage

Storage is your drive hosted at G+D. It enables users to exchange information and receive files from our production and personalization centers.



Recycling

Opt into a scheme in which G+D turns your expired payment cards into new products, such as street furniture, to benefit the community.

Why choose G+D as your PayTech partner?

With decades of experience in the PayTech sector, the company ships over 500 million payment cards and oversees over 3 billion tokenized transactions yearly. Trusted by eight out of the top ten financial institutions around the world, G+D has successfully implemented over 100 digital payments projects.

For more information on Convego® Service Market, please get in touch: epayments@gi-de.com

About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global SecurityTech company headquartered in Munich, Germany. G+D makes the lives of billions of people more secure. The company shapes trust in the digital age, with built-in security technology in three segments: Digital Security, Financial Platforms and Currency Technology.

G+D was founded in 1852 and today has a workforce of more than 14,000 employees. In the fiscal year 2023, the company generated a turnover of 3 billion euros. G+D is represented by 123 subsidiaries and joint ventures in 40 countries.



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