End the use of virgin plastic in payment card products
With G+D’s sustainability commitment: Pledge 2030

What is Pledge 2030?
Giesecke+Devrient (G+D) pledges to replace all virgin plastic in its payment card products latest by 2030 to further enable consumers and banks to fulfill their own sustainability aspirations. G+D is the first in the payment industry to make such a commitment and we expect the industry to follow suit.

A payment card that reflects a lifestyle
Beyond a 5 gram payment card – it's a strong social statement and commitment
For the customer, a payment card is a daily reminder of the bond with their bank. And for the bank, it's also about the commitment it has made to answer customer needs, position themselves, and fulfill their promises. Beyond a 5 gram payment card – it's a strong social statement and commitment.

How does G+D contribute to the eco-journey?
With the Pledge, G+D has committed to replacing all virgin plastic in its payment card products. G+D is calling the payment card industry to follow its example and support this initiative. A better lifecycle: The selection of materials can influence the overall lifecycle of a card, and thus benefit the sustainable ecosystem beyond it.

Wider industry leadership
Recycled materials for payment cards have the potential to take 150,000 tonnes of avoidable plastic waste out of the ecosystem. Meaning a more sustainable future for future generations.

A better future together
Recycled materials for payment cards reach the market in 2023. An industrial movement: G+D is calling the payment card industry to follow its example and support this initiative.