



Giesecke+Devrient

## Convego® Wood Explorer Sensory appeal for eco-conscious, premium customers



Thanks to its patented plastic and chemical-free process, genuine untreated timber creates rich sensory experiences.

These experiences can build a connection to nature for your customers now and across future generations. A connection to nature affords real, quantifiable boosts to health and wellbeing. Spending just 120 minutes a week in nature is enough to receive those benefits.<sup>1</sup> Reminding your customers of their connection to the natural world helps them channel these positive feelings—every time they interact with your brand. With customers increasingly looking to use brands that align with their lifestyles and values—particularly when it comes to sustainability, a more eco-conscious payment card can help you attract and retain those sustainability-minded, high-value customers.

Leverage the unique, rich, and reassuringly authentic nature of wood for your payment card, with an untreated natural surface that lets the beauty of wood shine through.

Formed from maple wood sourced from responsibly managed forests, Convego® Wood Explorer is a warm, tactile, and visually arresting payment card that enables issuers to demonstrate their commitment to their ESG ambitions and is ideal for attracting nature-loving clients looking for a more sustainable lifestyle. Due to the natural wood grain, every card is a one-off—and its unique patented preparation methodology provides a durable, scratch-resistant surface, retaining the natural feel and luster of the wood—without the use of plastic or chemicals. Your cardholders will delight in owning a unique payment method—one that they will be drawn to time and time again.

<sup>1</sup> <https://www.nature.com/articles/s41598-019-44097-3>

### The perfect fit for sustainable, lifestyle-first banking



#### Engage with the senses

The subtle grain and texture of Convego® Wood Explorer cards evoke the environment every time your customer pays—a premium experience sure to appeal to your most discerning customers.



#### Nature-loving customers

Wood cards act as a social product, offering a unique payment experience that customers associate with a like-minded sustainability focused community—all with a pleasing touch of nature.



#### Unique durability

The high surface hardness and scratch resistance of the card body is built to last—and designed to withstand the demands of your challenging day.



#### Responsible consumption

Convego® Wood Explorer is sourced from responsibly-managed forests, where issues of biodiversity, habitat protection, and indigenous peoples' rights are carefully considered in land management plans.

## The Convego® Wood Explorer card—key features



### Design and customization

Convego® Wood Explorer can be produced with laser-engraved designs, enabling the subtle elegance of the wood to shine through.



### Finish

Convego® Wood Explorer's surface is untreated and uncoated. It is a pure wooden surface that is smooth and closed-pored thanks to its plastic and chemical-free modification process.



### Responsibly sourced materials

The card body is made from 100% maple wood, sourced from responsibly-managed forests, with zero plastic.



### Plastic-free

Convego® Wood Explorer is free from petrol-based plastics, using a bio-adhesive to secure card layers together and a unique process to create a natural finish.



### Biodegradable construction

The majority of the card, as it is formed from wood, is biodegradable. A small percentage of card components, essential to functionality, are not biodegradable. Overall, this makes the card a more sustainable choice than traditional PVC cards.



### Accepted everywhere

The card is accepted by all major schemes, and can be used for every type of payment, as it is a dual interface card with a magstripe.

## Your new eco-conscious, lifestyle-first, and premium payments program

Formed from responsibly sourced maple wood, the unique grain and whorls of the material make it the perfect representative of a sustainability program for banks. For example, G+D's eco-partner [Patch](#) offers a carbon-offsetting loyalty program sure to appeal to your eco-oriented customers, where customers can choose to apply credits accrued from everyday spending to a global range of REDD+ reforestation and forest protection projects.

### Find out more

Talk to us to today to find out more about Convego® Wood Explorer: [epayments@gi-de.com](mailto:epayments@gi-de.com)

## About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global SecurityTech company headquartered in Munich, Germany. G+D makes the lives of billions of people more secure. The company shapes trust in the digital age, with built-in security technology in three segments: Digital Security, Financial Platforms and Currency Technology.

G+D was founded in 1852 and today has a workforce of more than 14,000 employees. In the fiscal year 2024, the company generated a turnover of 3.1 billion euros. G+D is represented by 118 subsidiaries and joint ventures in 41 countries.



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