



Giesecke+Devrient

Convego® Wood Origin Reconnect your customers with nature



Genuine timber's rich sensory experiences build an emotional connection to nature for your customers—both now and in the future.

More and more, customers are looking to brands to offer products that fit in with their lifestyles and aesthetic sensibilities. They search for a connection to their values that makes sense for them, their families, and loved ones. A product's look, feel, and sound can unlock emotional connections that, in turn, reaffirm and support a brand's relationship with its customers.

Leverage the rich and reassuringly authentic nature of wood for your payment card, creating an experience with a premium feel that differentiates itself in the crowded financial services market. Remind your customers of their connections to nature with Convego® Wood Origin from Giesecke+Devrient (G+D).

Formed of light, environmentally safe maple wood with a subtle grain, the card offers unmatched design flexibility and a unique, natural feel. The nature-focused design enables issuers to elevate their ESG ambitions and offer customers rich warmth and a lifestyle-first appeal. Due to the natural wood grain, every card is a one-off. Your cardholders—who've grown weary of plastic—will delight in owning a unique payment method.

The cards have an enticing look and feel that evokes the call of the outdoors—for a truly unique payments experience. This can serve as a compelling symbol of a payments program that attracts and retains customers looking for services that align with their lifestyles and values.

The perfect fit for lifestyle-first banking



Engage with the senses

The subtle grain and texture of Convego® Wood Origin cards evoke the environment every time your customer pays.



Nature-loving customers

Wood cards act as a social product that customers associate with a like-minded sustainability-focused community—all with a pleasing touch of nature. Available exclusively from G+D, Convego® Wood Origin helps banks to stand out against the competition.



Uniqueness at every tap

Every Convego® Wood Origin has a unique texture and pattern from the natural wood grain. Available exclusively from G+D, Convego® Wood Origin helps banks to stand out against the competition.



Responsible consumption

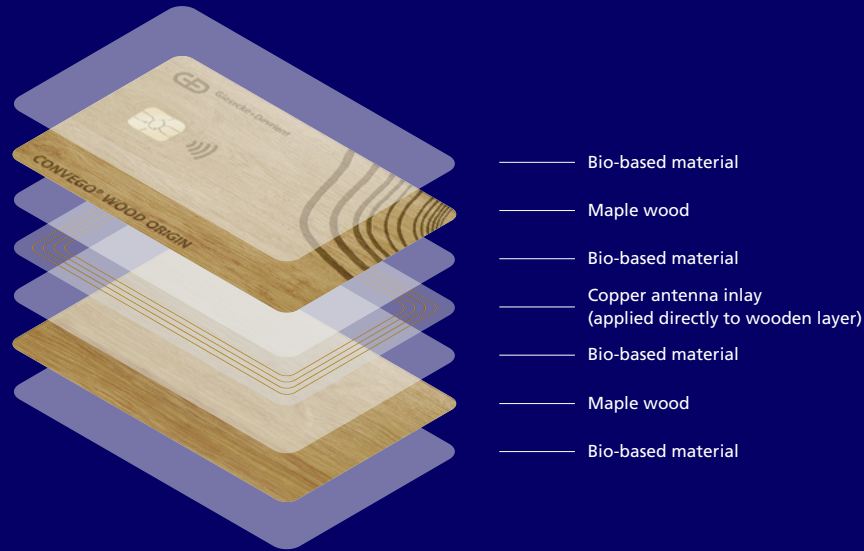
Convego® Wood Origin is sourced from responsibly-managed forests, where issues of biodiversity, habitat protection, and indigenous peoples' rights are carefully considered in land management plans.



Rich design possibilities

A versatile card that offers vast design and customization possibilities to help financial institutions' brands stand out, such as mixing traditional printing with laser engraving.

The Convego® Wood Origin card—key features



- Bio-based material
- Maple wood
- Bio-based material
- Copper antenna inlay (applied directly to wooden layer)
- Bio-based material
- Maple wood
- Bio-based material



Printing and personalization

Convego® Wood Origin allows DoD inkjet printing and CO₂ laser printing to enable you to bring your brand to life in harmony with the subtle grains of the wooden surface, making Convego® Wood Origin more versatile than other wooden payment cards.



Long-lasting durability

Highly resistant to bending and delamination, with an expected lifespan equal to traditional PVC cards.



Natural materials

Unlike traditional cards, the layers that make up Convego® Wood Origin are made from wood, rather than PVC, making the card closer to nature.



Finish

To preserve the wood and ensure longevity, Convego® Wood Origin's surface is treated with a thin lacquer. This, coupled with the card's light color, allows its most popular feature to shine through, the genuine look and feel of real wood.

Your new lifestyle-first payments program

Formed from responsibly sourced maple wood, the unique grain and whorls of the material make it the perfect representative of a premium payments program for banks, designed around your customers' lifestyles and values. For example, G+D's eco-partner [Patch](#) offers a carbon-offsetting loyalty program sure to appeal to your nature-loving customers, where customers can choose to apply credits accrued from everyday spending to a global range of REDD+ reforestation and forest protection projects.

Find out more

Talk to us to today to find out more about Convego® Wood Origin: epayments@gi-de.com



Environmentally friendly

Wooden cards are PVC plastic-free and more environmentally friendly than traditional cards. All the wood in the card body is biodegradable, reducing its impact on the environment, and enabling banks to better reach their ESG goals.



Usable everywhere

Convego® Wood Origin is a dual-interface card with magstripe, and is accepted by all major schemes.

About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global SecurityTech company headquartered in Munich, Germany. G+D makes the lives of billions of people more secure. The company shapes trust in the digital age, with built-in security technology in three segments: Digital Security, Financial Platforms and Currency Technology.

G+D was founded in 1852 and today has a workforce of more than 14,000 employees. In the fiscal year 2024, the company generated a turnover of 3.1 billion euros. G+D is represented by 118 subsidiaries and joint ventures in 41 countries.



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