### **Securing everyday** digital payments.

»G+D has all the tools at hand to enable the building of compelling digital payment mechanisms. We found that these capabilities will be critical as the impact of digital payments throughout the financial ecosystem accelerates and as less traditional vendors try to build new payment solutions for consumers«

Nick Maynard, Lead Analyst at Juniper Research on G+D's two Juniper Platinum Awards for Digital Payments, 2020

### THE MARKET

### THE CHALLENGES

## THE OPPORTUNITIES

# 2,400,000,000

digital banking users expected by 2021.



#### **DIGITAL BANKING CUSTOMERS** WANT STRONGER SECURITY ONLINE.

Users expect systems to be secure. Offering tailored products to make the customer journey convenient, is



asked for more stringent verification methods.

want greater fraud prevention measures.

#### **DIGITAL SERVICES ARE THE SUCCESS STORIES OF THE FUTURE.**

Millenials are the future's bank users, and they are already fluent in digital services. Success with these customers will require secure and swift services.

use their smartphones to access their account

of millennials think that banking applications are essential

choose their bank based on the convenience it offers (mobile features)

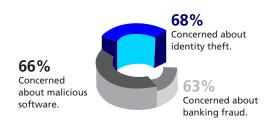
#### SIGNIFICANT GROWTH IN DIGITAL **PAYMENT SOLUTIONS BY 2022.**

The digital payment solutions market is expected to triple its current volume and grow from \$450M in 2017 to \$1,330 in 2022.



#### **GROWTH IS BUILT ON RELIABLE. SECURE AND CONVENIENT** INFRASTRUCTURES.

Mastering online security for concerned customers is at the heart of all future business.



# 1,000,000,000

connected devices including Internet of Things will be payment capable in 2022.



#### **ALMOST 2,000 MAJOR SECURITY** ATTACKS IN 2016 RECORDED.

Financial organizations have been the main target for serious security attacks with confirmed data loss.

Financial Organizations 24% **Healthcare Organizations** Retail / Accomodation

value payment.

customers expected to use digital banking by 2021.



\$1,330 is the expected

growth for digital payment solutions, which is a triple of current volumes.



TOKENS REPLACING THE PAN AND SECURING EVERYDAY PAYMENTS:

Tokenization refers to the process whereby something with low, or no, intrinsic value replaces something with high

**57%** 

of mobile banking users are concerned about how their data is managed.



95%

In e-commerce only, by 2022 the amount of tokenized e-commerce payments is expected to be 95%.



of the Millennials highly value flexibility in payment options when it comes to pay.

