



## Binding Corporate Rules (BCR)

### Component of a comprehensive Privacy Management System

For G+D, doing business in a responsible way is the basis for the trust of its customers. As a company specializing in the processing and protection of personal information, treating such data carefully and with respect belongs to the core values.

For this reason, G+D has implemented a comprehensive **Privacy Management System** containing several components for the protection of personal data. G+D's Binding Corporate Rules is only one of them.

**Giesecke+Devrient GmbH**  
Corporate Legal, Compliance &  
Data Privacy

### G+D has the Gold Standard in Data Privacy

For an innovative, transnational corporation such as G+D, the trustful and reliable handling of personal data has always been of particular importance. G+D has therefore implemented binding data protection rules, so-called **Binding Corporate Rules**, which are based on the legal framework developed by the European Commission.

These rules serve to create a uniform level of data protection in all participating company units on the basis of the European General Data Protection Regulation (GDPR).



## There can be no half measures for G+D!

There are two types of Binding Corporate Rules: One type for Controllers and another type for Processors. G+D is not only one of the first German companies to successfully introduce Binding Corporate Rules. G+D was the first company in Germany to have **both types of Binding Corporate Rules** officially recognized!

This enables G+D to provide a comprehensive level of data protection, irrespective of its specific role and the degree of responsibility. It is not without reason that Binding Corporate Rules are also called the **Gold Standard** in Data Privacy.

## Benefits at a glance:

### G+D Binding Corporate Rules

- ✓ create a **uniform level of data protection** based on the General Data Protection Regulation (GDPR);
- ✓ constitute **appropriate safeguards** within the meaning of the GDPR and **allow data transfers** to countries outside Europe that do not have an equivalent level of data protection;
- ✓ **avoid the need for official approvals** by authorities or additional contracts (e.g. Standard Data Protection Clauses/EU Model Clauses);
- ✓ **reduce time and costs**;
- ✓ offer **high flexibility** and the basis for an **effective service** in the sense of "follow the sun";
- ✓ include **enforceable data subject rights and effective legal remedies** for data subjects;
- ✓ contain **internal verification and control mechanisms**;
- ✓ have been **verified and officially recognized** by the competent European supervisory authorities.