

Privacy Policy

With the privacy policy below, we aim to inform you about the processing of your personal data by Giesecke+Devrient Ventures GmbH (hereinafter referred to as "G+D Ventures," "we," or "us"). To comply with current legal requirements or to reflect changes in our services, it may be necessary to adjust this privacy policy in whole or in part.

Processing of Personal Data on Websites and for Marketing Communication

Data Controller

The data controller under the GDPR for the processing of your personal data is Giesecke+Devrient Ventures GmbH, Prinzregentenstraße 161, 81677 Munich, Germany, gdventures@gi-de.com.

Type and Source of Personal Data

When you contact G+D Ventures, we collect personal data from you. This data is typically provided directly by you, for example, when you register for a newsletter or an event or submit an inquiry to us.

This may include your name, email address, or the company you work for.

Purposes and Legal Basis for Data Processing

We process your personal data for different purposes depending on the nature of your interaction with us:

Fulfillment of Contractual Obligations (Art. 6(1)(b) GDPR):

We process personal data to fulfill contractual obligations with our customers or to carry out pre-contractual measures. This includes responding to inquiries as part of customer relationship management.

Based on Consent (Art. 6(1)(a) GDPR):

We process data based on the consent you have provided. This includes sending newsletters or other promotional materials and responding to contact inquiries.

When you visit our websites or access communications sent by us, cookies and other similar technologies may be used to make our offerings more user-friendly, tailor them to your preferences, or manage G+D Ventures advertisements on third-party websites. Detailed information can be found in our Cookie Policy.

We process data to optimize our online marketing activities, including:

- Email marketing (newsletters, informational emails, and automated mailings, e.g., for providing downloads)
- Reporting (e.g., traffic sources, access, etc.)
- Contact management (e.g., user segmentation & CRM)
- Landing pages and contact forms

This information may be used to contact website visitors and determine which G+D Ventures services may interest them. All collected information is used solely to optimize our marketing efforts.

If you register for a conference or event, we collect information necessary for your participation and the organization of such events.

You can withdraw your consent at any time with future effect.

Legitimate Interests (Art. 6(1)(f) GDPR):

We also process personal data to protect the legitimate interests of G+D Ventures and, if applicable, third parties. Processing is carried out only with due consideration of your interests. This includes, for example, analyzing pseudonymized website usage to optimize our websites.

Where the use of personal data is not necessary, we use anonymous information or pseudonyms wherever possible.

Disclosure of Data to Third Parties and Data Transfers

Your personal data will not be shared with third parties unless you have consented to such sharing or it is permitted by applicable law, for example, if it is necessary to fulfill a contract with you.

If we have your consent, we may also share your data with other companies, such as partners who help us optimize our content or better tailor our offerings to your needs.

Protection of Children's Privacy

G+D Ventures recognizes the need to adequately protect the privacy of children and/or users under 18 years of age ("minors"). Our website is not directed at minors. G+D Ventures does not intend to target minors with its website and does not knowingly collect personal data from minors without parental or guardian consent.

Security

G+D Ventures employs technical and organizational security measures (including access, availability, and input controls, encryption methods, and measures to protect media containing personal data, as well as the use of qualified personnel responsible for data security) to ensure that the personal data you provide is protected against

unauthorized, accidental, or intentional manipulation, damage, loss, deletion, or unauthorized access, processing, or disclosure. Our security measures are continuously updated and adapted to the current state of knowledge. Due to the nature of the internet, information transmission may not always be completely secure. Therefore, we cannot guarantee the security of your personal data during transmission over the internet to our website. However, once we receive your personal data, we will take appropriate technical and organizational measures to protect it.

Links to Other Websites

Our website may contain links to other websites that are not owned or operated by G+D Ventures. G+D Ventures has no control over the content or privacy policies of these websites and assumes no responsibility for them.

Data Protection Rights

You can contact us at any time to exercise your data protection rights.

Rights of data subjects under Articles 15–21 GDPR:

- **Right of access** to your personal data stored by us (Art. 15 GDPR);
- **Right to rectification** of inaccurate or incomplete personal data stored by us (Art. 16 GDPR);
- **Right to erasure** of your personal data stored by us, provided there is no legal basis for processing under applicable law and statutory retention obligations do not prevent deletion (Art. 17 GDPR);
- **Right to restriction of processing** if deletion is not possible due to conflicting reasons (Art. 18 GDPR);
- **Right to data portability**, i.e., the right to receive the personal data you have provided to us in a structured, commonly used, and machine-readable format (Art. 20 GDPR);
- **Right to withdraw** consent with future effect (Art. 7 GDPR);
- **Right to object** to the processing of your personal data, where processing is based on Art. 6(1)(e) or (f) GDPR (Art. 21 GDPR).

If you believe that the processing of your personal data does not comply with data protection regulations, you have the **right to lodge a complaint with a supervisory authority** (Art. 77 GDPR). A list of data protection authorities in Germany can be found at the following link:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

The supervisory authority responsible for G+D Ventures is the Bavarian State Office for Data Protection Supervision (www.lda.bayern.de).