



# End the use of virgin plastic in payment card products

With G+D's sustainability commitment: Pledge 2030

## What is Pledge 2030?

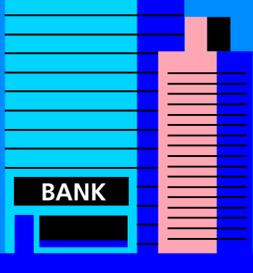
Giesecke+Devrient (G+D) pledges to replace all virgin plastic in its payment card products latest by 2030 to further enable consumers and banks to fulfill their own sustainability aspirations. G+D is the first in the payment industry to make such a commitment and we expect the industry to follow suit.

## A payment card that reflects a lifestyle

Customers are more conscious about making sustainable choices, which also applies to their top-of-wallet payment cards – and beyond themselves, the effect on their peers and community.

## Beyond a 5 gram payment card – it's a strong social statement and commitment

For the customer, a payment card is a daily reminder of the bond with their bank. And for the bank, it's also about the commitment it has made to answer customer needs, position themselves, and fulfill their promises.



## How does G+D contribute to the eco-journey?

**With the Pledge:** G+D has committed to replacing virgin plastic with more sustainable materials, for all the payment cards we produce.

**With the cards:** G+D offers eco-products – with 100% sustainable materials. It continues to develop sustainable product options for customers like our Convego® Beyond range.

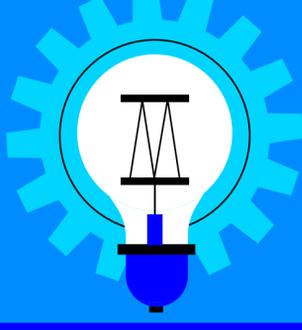
**With open eco-innovative partnerships:** G+D is a reliable partner to enable banks to connect, collaborate, grow, and build programs with trustworthy partners.

**75%**

of G+D's revenue based on green products by 2040

**100%**

G+D offers product options made with 100% sustainable materials



## Wider industry leadership

**An industrial movement:** G+D is calling the payment card industry to follow its example and support this initiative.

**A better lifecycle:** the selection of materials can influence the overall lifecycle of a card, and thus benefit the sustainable ecosystem beyond it.



## A better future together

Recycled materials for payment cards have the potential to take 150,000 tonnes of avoidable plastic waste out of the ecosystem. Meaning a more sustainable future for future generations.



## Giving back by going green

That's our Pledge. By 2030, all G+D payment card bodies in will be made of recycled, industrial compostable, or biodegradable materials. Meaning every payment card body is a reliable, greener and better promise from us to your customers.

**Pledge 2030** is the bedrock of our ESG policy... and now yours too.

[Learn more](#) →



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