End the use of virgin plastic in payment card products
With G+D’s sustainability commitment: Pledge 2030

What is Pledge 2030?
Giesecke+Devrient (G+D) pledges to replace all virgin plastic in its payment card products latest by 2030 to further enable consumers and banks to fulfill their own sustainability aspirations. G+D is the first in the payment industry to make such a commitment and an enabler for industry to follow suit.

A payment card that reflects a lifestyle
Beyond a 5 gram payment card—it’s a strong social statement and commitment
For the customer, a payment card is a daily reminder of the bond with their bank. And for the bank, it’s also about the commitment it has made to answer customer needs, position themselves, and fulfill their promises.

How does G+D contribute to the eco-journey?
With the Pledge, G+D has committed to replacing all virgin plastic in its payment cards with sustainable alternatives. G+D is already using 100% sustainable materials in its dictionary cards. G+D is also a member of the European Bioplastics initiative to further accelerate the development and commercialization of bioplastics.

Wider industry leadership
Recycled materials for payment cards have the potential to take 150,000 tonnes of avoidable plastic waste out of the ecosystem. This means a more sustainable future for future generations. 

A better future together
That’s our Pledge. By 2030, 100% of G+D’s payment card bodies in will be made of recycled, industrial compostable, or biodegradable materials. Meaning customers are more conscious about making sustainable choices, which also applies to their top-of-wallet payment cards and beyond themselves, the effect on their peers and community.

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