



Giesecke+Devrient

# Convego® Metal Face Lite: An artful signature to make your mark



Fostering a deeper connection,  
with artful design options.

Audiences today expect more than services and solutions. They expect the brands they adopt to share their values and understand their beliefs. They need to feel special and that their bank will treat them as individuals, not as a mass market.

For these people who aspire to make their mark on society the payments card is an expression of their personality traits. Metal card users pick their card with care, as they would do for any lifestyle product. For this group, there's Metal Face Lite.

An 18g card coated on one side and surfaced in PVC the other, it offers a true metal feel at both edges and top face, cool to the touch and with a distinctive metallic sound on every tap. This card offers perhaps the broadest customization and personalization options on the market.

With traditional PVC printing techniques on its rear surface plus digital printing on its face, and mechanical engraving on the metal core, the design possibilities are almost infinite—moving beyond colors and images and into richly sensual textures and finishes. It's the payment card redefined as a deeply personal work of art.

# 77%

Of millennials would choose  
metal over plastic<sup>1</sup>

<sup>1</sup>Source: ABI Market Research

## About Convego® Metal Face Lite

**An artful canvas to value your brand**  
Weightier 18g stainless steel creates a sense of permanence, with creative designs lasting longer without fade, Metal Face Lite will convey the owner's values for years.

**Appealing to influential consumers**  
At 25% of the global population, and the largest demographic in many emerging markets, millennials—a principal group in the creative professions—are key influencers of global ideas, policies, and movements. Capturing their hearts and minds means a customer for life.

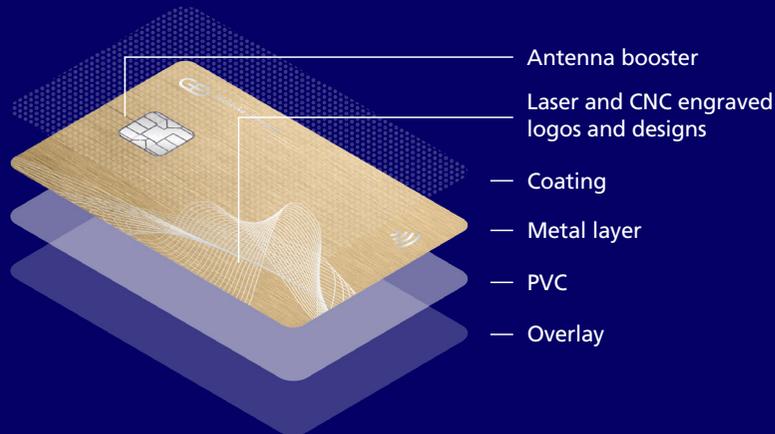
**Metal feel extending across front surface**  
Both front and edges retain the metal shine and feel, with a laser or mechanical engraving strengthening the brand impression of scheme logo, contactless logo, or logo of the issuing institution.

**Full CMYK color printing**  
Four-color printing technology enables an infinity of vibrant images, color gradients, text clarity, and meaningful messages.

**Double-sided contactless capable**  
With a micro-slit making wireless NFT data exchangeable from either side of the card, Metal Face Lite is fully contactless capable.

**Further creative designs available**  
To increase the sense of Metal Face Lite as a "possession of expression", other options include tactile varnish for added distinctiveness in the hand and knock-outs to the metal core for a varied texture across the surface.

## The Convego® Metal Face Lite card - key features



**Contactless capability:** Double sided.

**Chip:** G+D Convego® Join 8.11.

**Module:** G+D Convego® module 8 pin in Palladium or Gold.

**Magstripe:** 2/3 track HiCo.

**Scheme certification:** Card body certified by the main international payment schemes: Visa, Mastercard and Discover.

0.46mm

18g Weight

Metal edge and face

Metal sound

### Design and personalization

The Convego® Metal Face Lite card offers a range of customization and personalization options to bring your personality payment card brand to life:



#### Quality feel

3.6x heavier than a PVC card – with a cool steel feel.



#### Design choices

Digital printing and laser/CNC combine for infinite creative possibilities.



#### Contactless capable

Double sided contactless card for intuitive payments.



#### Green from the start

Metal is minimum 65% recycled material.

The target audience for Metal Face Lite is obsessed with sensorial experiences—and G+D can deliver. With personalized packaging and issuance options, the financial institution can make any consumer feel special—with customization options tailored to a single individual if needed.

In every country, on every continent, the cards market is seeing steep growth. So too is the desire for differentiated cards-like metal options. And with total growth projected at 100% in some regions, it's no longer an America-focused story either.<sup>1</sup>

### Metal Face Lite – Personality

G+D's metal cards portfolio answers three market needs: the desire for a high quality and resilient product, the card as an expression of the consumer's personality, and the card as a valuable or "prime" possession. With an expanded range of customization options from CNC and laser engraved logos and digital printing unleashing a wealth of design effects, Metal Face Lite is for the creative thinker and designer who believe in the power of aesthetics to leave a long lasting mark on society.

**Metal Encased – Pick it! | Metal Core – Performance | Metal Face – Prime**

### Creating confidence

Giesecke+Devrient (G+D) is a global security technology provider headquartered in Munich, Germany. Founded in 1852, the company has a workforce of 12,600 employees and generated sales of EUR 2.53 billion in the 2022 fiscal year. A total of 103 subsidiaries and joint ventures across 33 countries ensure customer proximity worldwide.

Engineering trust through technology is G+D's core area of expertise. As a trusted partner to customers with the highest demands, G+D secures the essential values of the world. We develop customized technology in four major playing fields: payment, connectivity, identities and digital infrastructures.



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<sup>1</sup> Source: ABI Research for Visionaries