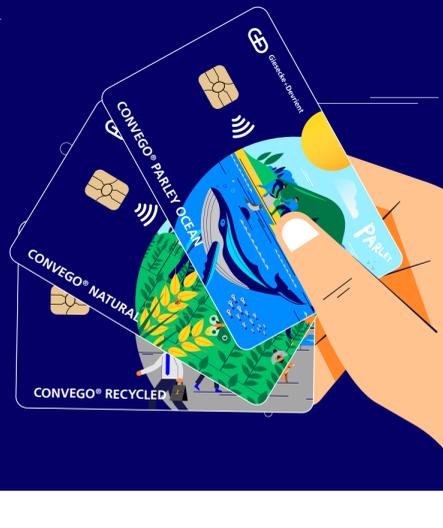


Which card for your environmentally conscious customers?

A quick guide to sustainable card materials



The world is heading towards environmental crisis

It falls to all of us to make responsible changes to the ways we work and live to move towards a more sustainable world. For card production, this starts with materials. There are many different types of materials from which cards can be manufactured from – but which are the most sustainable?

Plastic pollution: a clear and imminent risk to our ecosystem

8% The manufacture of new plastics is said to take up more than 8% of the entire world's petroleum use every year¹

91% of the world's plastic isn't recycled²

17.6bn #5 pounds of plastic leaks into the marine environment from land-based sources every year³

The World Economic Forum reports that the top 5 most imminent dangers to our planet are environmental – plastics bear a responsibility in all 5⁴

What materials can be used to produce payment cards?

Material	Source	Composition	End of life options	Impact when incinerated	
				Environmental	Health
PLA	Industrial crops of corn starch and sugar cane (non-food)	Bio-based	Compostable	None	None
rPVC	Post Industrial PVC	Recycled plastic	Fully recyclable	Greenhouse gases	Toxic
Ocean Plastic	Plastic collected by the ocean or ocean shore	Recycled plastic	Partially recyclable	Greenhouse gases	Toxic
Composite Plastics	Mix of rPVC or PLA and virgin plastics (PET, PVC...)	Recycled plastic	Not recyclable	Greenhouse gases	Toxic
rPET	Recycled material from skeleton of pharmacy packaging industry	Recycled plastic	Incineration or landfill	Greenhouse gases	Toxic
rPETG	Recycled material from skeleton of pharmacy packaging industry	Recycled plastic	Incineration or landfill	Greenhouse gases	Toxic
PVC	Salt and petroleum	Petroleum based	Fully recyclable	Greenhouse gases	Toxic
PET	Petroleum	Petroleum based	Recyclable once retaining original properties	Greenhouse gases	Toxic
PETG	Petroleum	Petroleum based	Recyclable once retaining original properties	Greenhouse gases	Toxic

Plastics and the Sustainable Development Goals (SDGs)

The United Nations have identified goals in 17 key areas, called the Sustainable Development Goals, that are designed to enable worldwide improvements in quality of life, in all areas, all across the planet. Adopted by all member states in 2015, the goals “provide a shared blueprint for peace and prosperity for people and the planet, now and into the future.”⁵

G+D believe that business plays a crucial role in supporting these goals. We are proud that, by offering cards made from eco-friendly, sustainable sources, we are helping to deliver on these aims, particularly those relation to action on climate change and preserving life, both on land and in the oceans.



Summary		
Take urgent action to combat climate change and its impacts, by reducing emissions of CO2 and greenhouse gases	Conserve and sustainably use the oceans and coastal resources	Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss
The impact of sustainable plastics		
PLA production is booming – by 2023 analysts predict that 831000 metric tons will be produced every year ⁶	Recycled Ocean plastic cards contributes to reducing the 8 Million tonnes of plastic entering our Ocean every year ⁷	For every 1 kilo of PVC plastic recycled, 2 kilos of PVC are saved ⁸

Our card selection for an environmentally conscious lifestyle



Convego® Recycled
Benefits of card material*

- 100% made of PVC recycled out of post-industrial goods
- 100% recyclable to avoid incineration

Purpose
The next industry standard to reduce CO₂ emissions



Convego® Natural
Benefits of card material*

- PLA is sourced from plants
- The material is compostable

Purpose
Re-imagined, re-designed – it's not plastic



Convego® Parley Ocean
Benefits of card material*

- A sustainable source of plastic whilst cleaning up the environment
- 100% recyclable to avoid incineration

Purpose
Protect vital marine and coastal ecosystems from pollution

*Card body only; excluding chip and antenna

Build a sustainable card solution for your customer

Whether it's sustainable, recycled petroleum-based plastic, reused sources gleaned from the ocean, or innovative new biodegradable plant-based plastics, Giesecke+Devrient (G+D) can help banks to build a sustainable foundation for their card production, with the materials that make sense for their business, and their sustainability policy.

Why not get in touch today?

Sources
 1 <http://www.plastic-resource-center.com/wp-content/uploads/2018/11/Global-Plastic-Production-RisesRecycling-Lags.pdf>
 2 <https://www.nationalgeographic.org/article/whopping-91-percent-plastic-isnt-recycled/>
 3 <https://ocean.org/our-campaigns/plastics#:~:text=The%20Problem,into%20the%20oceans%20every%20minute>
 4 <https://www.weforum.org/reports/the-global-risks-report-2020>
 5 <https://sdgs.un.org/goals>
 6 <https://www.marketreportsworld.com/global-poly-lactic-acid-pla-market-12344166>
 7 & 8 G+D Supplier data

About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global security technology group headquartered in Munich. As partner to organizations with highest demands, G+D engineers trust and secures essential values with its solutions. The company's innovative technology protects physical and digital payments, the connectivity of people and machines, the identity of people and objects, as well as digital infrastructures and confidential data.

G+D was founded in 1852. In the fiscal year 2020, the company generated a turnover of 2.31 billion euros with around 11,500 employees. G+D is represented by 74 subsidiaries and joint ventures in 32 countries. Further information: www.gi-de.com.