The most accomplished 22g card, for the successful — however success is defined.

Success takes many forms, but all progress stems from the pursuit of a higher purpose. The wealth gained from growing a business; the satisfaction of influencing positive social change; the delight of creating new products and services. For these people—established professionals and experts, secure about the world and their place in it—there’s Metal Face, the most exclusive offering in Giesecke+Devrient’s (G+D) metal card portfolio.

This heavyweight card tips the scale at 22g of stainless steel, with the metal surface exposed: with no PVC on top and no overlay clouding the tactile experience, the feeling is pure and unique. The surface can be laser etched or CNC engraved, with silk screening providing dramatic color options too.

For further design potential, the rear face is backed with PVC and overlay (as with G+D’s other metal cards) enabling creative design on the back surface too.

Metal Face completes each tapped transaction with a resonant metallic note, reminding both owner and onlookers of its distinct qualities even when compared to other metal cards. Above all, it signals a harmonic combination of art and technology—brought together with expert craftsmanship and precise attention to detail.
The Convego® Metal Face card - key features

**Contactless capability:** Double sided.

**Chip:** G+D Convego® Join 6.60.

**Module:** G+D Convego® module 6 pin in Palladium or Gold.

**Magstripe:** 2/3 track HiCo.

**Scheme certification:** Card body certified by the main international payment schemes: Visa and Mastercard.

While metal cards are no longer solely for upper income groups, the target customer for Metal Face tends to be successful financially as well as professionally. This makes them the highest-spending consumers and the most prestigious customers for a premium card.

Note this does not mean a small segment. While in the USA, it takes an annual income of over $500,000 to reach the top 1% of earners. But “affluent” people cover at least the top 10% and arguably the top third. In Europe, these thresholds of financial affluence are slightly lower and, in Asia, the rapid growth of the middle-class has been feeding the metal card market with eager consumers. Worldwide, some 56m people enjoy millionaire status, and your market opportunity doesn’t end with them.²

**Design and personalization**

The Convego® Metal Face card offers a range of customization and personalization options to bring your prime payment card brand to life:

- **Quality feel**
  4.4x heavier than a plastic card – our heaviest and most accomplished.

- **Textured tactility**
  CNC/milling and laser engraving for a premium finish.

- **Color printing**
  Hard PVD offers a durable, rich and solid visual experience.

- **Contactless capable**
  Double sided contactless card for intuitive payments.

²[https://qz.com/2024982/where-are-the-worlds-millionaire](https://qz.com/2024982/where-are-the-worlds-millionaire)