



40.9% are now taking multimodal journeys by combining ridesharing with public transit



The market for urban mobility platforms will total about \$25 billion by 2035, with end users buying tickets for an average of 400 trips a year via these platforms.

By 2050, the world is projected to have 50 megacities with more than 10 million inhabitants at the expense of the rural population



Global passenger traffic is set to rise 50% from 2015 to 2030



Over 50% willing to pay more for more convenience and technological improvements



76 percent average of survey respondents globally believe using contactless payments or proof of purchase on mobile devices would encourage some drivers to start using public transport



80% expect to be buying tickets on mobile devices in the future

Drivers of the transformation in the mobility landscape.



30.7% selected convenience as their primary motivator when choosing to use public transport, even higher than higher than cost (22.9%) and speed (7.3%)



Millennials boost growth of the sharing economy up to 335 USD by 2025

More than 4 in 5 Millennials expect tracking of their habits to get individual travel options.



74 % of millennials would use a Mobility-As-A-Service app on their smartphone



Cost saving potentials for transit authorities of 30% by replacing cash with digital tickets