



Dr. Wolfram Seidemann Becomes a New Board Member at the International Currency Association (ICA)

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Munich

Giesecke+Devrient

Munich, May 23, 2017 – Dr. Wolfram Seidemann, CEO of Giesecke+Devrient Currency Technology, will in future represent the company on the Board of the International Currency Association (ICA). Giesecke+Devrient is a founding member of this industrial association, which was launched in April 2016 to give a voice to cash as an equal means of payment alongside digital and mobile methods, both now and in the future.

The ICA has set itself the task of promoting innovation, alongside best practice and optimized solutions in the sector, in order to guarantee stable currency systems, as well as observing and anticipating developments in the industry. An additional goal is compliance with ethical standards for which there is increasing demand from customers and other stakeholders, across all industries. Thirdly, the ICA sees the need to publicize the advantages of cash.

Dr. Seidemann said “The ICA and in particular the Cash Matters platform it has created, cashmatters.org, is a vital voice that presents the public with the advantages offered by cash as an integral component of the payments landscape, both today and in the future”.