



## G+D Mobile Security presents the easy eSIM registration for mass markets smartphone offerings

2020-03-24

Munich

Giesecke+Devrient

G+D Mobile Security and DENT Wireless demonstrate how easy eSIM Management can be implemented

To bring new subscribers to their network, mobile operators need to create a straightforward and convenient customer journey. With an easy, fast onboarding process, more new subscribers will be attracted to sign for a mobile contract. eSIM management enables the whole registration process to be completed in a couple of minutes fully digital on the mobile phone itself. So, there is no need to go to a POS or to wait for a SIM card to be shipped. G+D Mobile Security has developed a solution which allows customers to scan a generic eSIM activation code from any promotional ad to directly download an eSIM for their new MNO and instantly complete the registration.

This fast and convenient customer onboarding journey is introduced by global mobile service provider DENT Wireless. DENT is targeting domestic workers and international travelers with their eSIM-powered solution for mobile data. DENT uses the AirOn eSIM management platform from G+D Mobile Security to enable millions of people to download an eSIM profile to their eSIM-enabled smartphone. When the eSIM profile is installed, the user can buy mobile data packs for use in up to 125 countries. All with just a few quick and simple clicks in the DENT app.

Currently, DENT offers a free 1GB data package for everyone to use via a promotional campaign in one of 50 countries worldwide, to experience the benefits of eSIM technology. All the user needs to do is to scan a generic eSIM activation code from a DENT web ad, after which the profile will be installed.

This promotion shows the benefits of digitalization and how fast and easy new customers can be onboarded. With G+D Mobile Security's new eSIM solution MNOs have multiple possibilities to create compelling marketing campaigns via print, posters or online to instantly bring new subscribers to their networks.

With AirOn, G+D Mobile Security offers a GSMA-compliant and award-winning platform for eSIM lifecycle management. It can be used independently from the eSIM technology currently in use on end devices whether eUICC (Embedded Universal Integrated Circuit Card) or iUICC (Integrated Universal Integrated Circuit Card). IoT device manufacturers and mobile network operators gain full control over their connectivity requirements and benefit from flexible network selection, dynamic management and reliable services.

**About G+D Mobile Security**

G+D Mobile Security is a global mobile security technology company headquartered in Munich, Germany. The company is part of the Giesecke+Devrient group. G+D Mobile Security has a workforce of 5,300 employees and generated sales of EUR 868 m in the 2018 fiscal year. More than 40 sales and partner offices as well as 20+ certified production and personalization sites and data centers ensure customer proximity worldwide.

G+D Mobile Security manages and secures billions of digital identities throughout their entire life cycle. Our products and solutions are used by commercial banks, mobile network operators, car and mobile device manufacturers, business enterprises, transit authorities and health insurances and their customers every day to secure payment, communication and device-to-device interaction. G+D Mobile Security is a technology leader in its markets and holds a strong competitive position.