



G+D Mobile Security redefining the consumer's experience from physical to digital with Canada's first prepaid metal payment cards for KOHO

2019-12-17

Munich

Giesecke+Devrient

Canadian Fintech company KOHO has launched the country's first metal prepaid contactless payment cards. These innovative premium cards will be provided by G+D Mobile Security and will support KOHO's current digital suite of products in further attracting Canadian Consumers to its banking experience.

The reloadable metal VISA cards will be available to all consumers who are looking for the prestigious experience that comes from having a metal card. The metal card will be integrated with KOHO's mobile app, allowing consumers to monitor their spending in real time. They perform both contactless and contact-based transactions, thus ensuring a smooth payment experience at the point of sale.

With its new prepaid metal cards, KOHO is on the pulse of time. Payment cards made of metal are currently the latest trend in payments. The demand for this unique offer is increasing heavily as indicated by the over 75,000 people on the waiting list for the new metal cards from KOHO.

"G+D Mobile Security has been a great partner in helping us bring metal cards to our users," says Daniel Eberhard, CEO and Founder of KOHO. "Democratizing the financial experience for all Canadians is an integral part of our mission, and G+D has helped us deliver on that promise."

Gabrielle Bugat, Head of Division for Financial Solutions at G+D Mobile Security, comments: "We are proud that the fintech company KOHO, with its digital portfolio, has chosen us as their partner for innovative card bodies. By offering these cards, KOHO demonstrates how financial service providers can further inspire and retain customers with innovative solutions. For G+D Mobile Security it is a clear sign that our strategy of cooperating with innovative Fintechs, combining physical and digital services, represent a future-proof model."

About G+D Mobile Security

G+D Mobile Security is a global mobile security technology company headquartered in Munich, Germany. The company is part of the Giesecke+Devrient group. G+D Mobile Security has a workforce of 5,300 employees and generated sales of EUR 868 m in the 2018 fiscal year. More than 40 sales and partner offices as well as 20+ certified production and personalization sites and data centers ensure customer proximity worldwide.

G+D Mobile Security manages and secures billions of digital identities throughout their entire life cycle. Our products and solutions are used by commercial banks, mobile network operators, car and mobile device manufacturers, business enterprises, transit authorities and health insurances and their customers every day to secure payment, communication and device-to-device interaction. G+D Mobile Security is a technology leader in its markets and holds a strong competitive position.