



## G+D provides HypoVereinsbank with metal cards for "HVB Visa Infinite Metal"

15-12-20

Munich

Giesecke+Devrient

G+D supplies HypoVereinsbank with high-quality premium metal cards. HVB offers this exclusive card product in combination with extensive services.

While normal debit and credit cards are made out of plastic, G+D uses stainless steel to produce premium cards. Market demand for metal cards is currently rising on a broad level. HypoVereinsbank (HVB), as a part part of the UniCredit Group, has also decided to issue a special premium edition, the "HVB Visa Infinite Metal" which is provided by G+D.

The G+D cards weigh 22 grams and offer a completely new experience to the card holder and produce a clear metallic sound when they are placed on a hard surface. Unlike many other metal cards of this top category, they support two-sided contactless payment, enabling the customer to enjoy a smooth user experience without compromise at point of sale.

With this exclusive and extravagant card product, HVB is addressing customers who particularly value their VIP status. In addition to numerous services, the card is included in the "HVB Platinum" account model.

HVB's premium metal cards offer several advantages to card holders. These include access to around 1,300 airport lounges worldwide via the Priority Pass, free cash withdrawals at ATMs worldwide and extensive insurance benefits.

In addition, the metal cards provide worldwide access to 24/7 HVB Concierge Service, for example for flight and hotel bookings or access to exclusive events.

"Banks and card organizations are introducing metal cards on a larger scale to offer a unique experience to their customers through a particularly high-quality product that differs from regular cards," emphasizes Dr. Carsten Wengel, Global VP, responsible for Sales & Distribution across the ePayments business of G+D. "We are delighted that HVB has chosen G+D for this cooperation. HVB is among the first banks worldwide to offer this extremely high-quality metal card to its customers. This once again underscores our position as a leading innovative technology partner for the supply of premium cards."

More information about the metal cards can be retrieved at <https://www.gi-de.com/en/spotlight/payment/card/metal-cards>.