



## Juniper honors payment tokenization solution from G+D and Nectetera with Future Digital Award

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Giesecke+Devrient

Giesecke+Devrient (G+D) and Nectetera are once again winners of the Juniper Future Digital Award for their joint solution eCOM Tokenizer, in the Fraud and Security Innovation category. In addition, G+D has been recognized by Juniper as an "Established Leader" in the latest "Competitor Leaderboard Report" for the network tokenization market, further affirming their expertise in this space.

Each year, Juniper Research presents the Future Digital Awards to companies for innovative solutions that have the potential to change their industry and provide their target groups with decisive advantages. This year G+D and Nectetera once again prevailed in the category of "Fraud and Security Innovation: Payment Tokenization Solution" for their joint solution [eCOM Tokenizer](#). Powered by Network Tokenization the solution impressed the jury with its scalability and platform-agnostic and future-proof approach. Furthermore, how it paves the way for the latest innovations, enhancing the online checkout experience by enabling features like Click to Pay for guest checkout.

E-commerce's remarkable growth can be largely attributed to its unparalleled convenience. However, this convenience has significantly raised customer expectations as well as fraud risks. This has an immediate impact on all financial players in the e-commerce market. The only way to success is to improve every aspect of the customer journey.

The award-winning solution works invisibly behind e-commerce transactions and combines the highest levels of security with a seamless customer experience. It converts sensitive card data into digital and encrypted pseudonyms called tokens, eliminating the need for merchants to store sensitive information. Therefore, card data is secure and protected from fraud. It also fosters convenience by automatically updating payment card credentials even when the card expires or needs to be reissued. The results are greater customer satisfaction, increased sales, reduced security risk and higher payment card approval rates.

Among the companies using the eCOM Tokenizer solution is one of the largest acquirers in Latin America. With operations in Brazil, Mexico, Argentina, Chile, Uruguay and Europe, the company provides global high-tech payment solutions that enable businesses to securely accept payments while providing their customers with an optimal checkout experience. In optimizing their e-commerce payment experiences the eCOM Tokenizer solution plays a vital role.

"Customers in the digital age expect security but not at the cost of convenience – and payments are no exception. A frustrating checkout experience often leads to abandoned carts and lost loyalty", said Jukka Yliuntinen, Head of Digital Payment Solutions at G+D. "Together with our strategic partner Nectetera, we understand the importance of balancing online checkout security

and a smooth user experience.”

In addition to the Future Digital Award, G+D has also received another accolade from Jupiter Research. In its latest "Competitor Leaderboard Report" for the network tokenization market, the market researcher lists G+D as an "Established Leader" -- and positions the company right after the three major schemes.

## About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global security technology group headquartered in Munich, Germany. As a reliable partner for international customers with the highest standards, G+D's solutions safeguard the essential values of this world. The company develops customized technology with passion and precision in four core areas: Payment, Connectivity, Identities and Digital Infrastructures. G+D was founded in 1852. In the fiscal year 2022, the company generated with more than 12,600 employees a turnover of 2.53 billion euros. G+D is represented by 103 subsidiaries and joint ventures in 33 countries. Further information: [www.gj-de.com](http://www.gj-de.com).

G+D is the majority shareholder of Netcetera, a global software company with cutting-edge IT products and individual digital solutions in the areas of secure payments, digital banking, publishing, mobility, healthcare, and pensions technology. Together both companies aim to transform and innovate the digital payment industry. Further information: <http://www.netcetera.com> ↗