



G+D  
Mobile Security

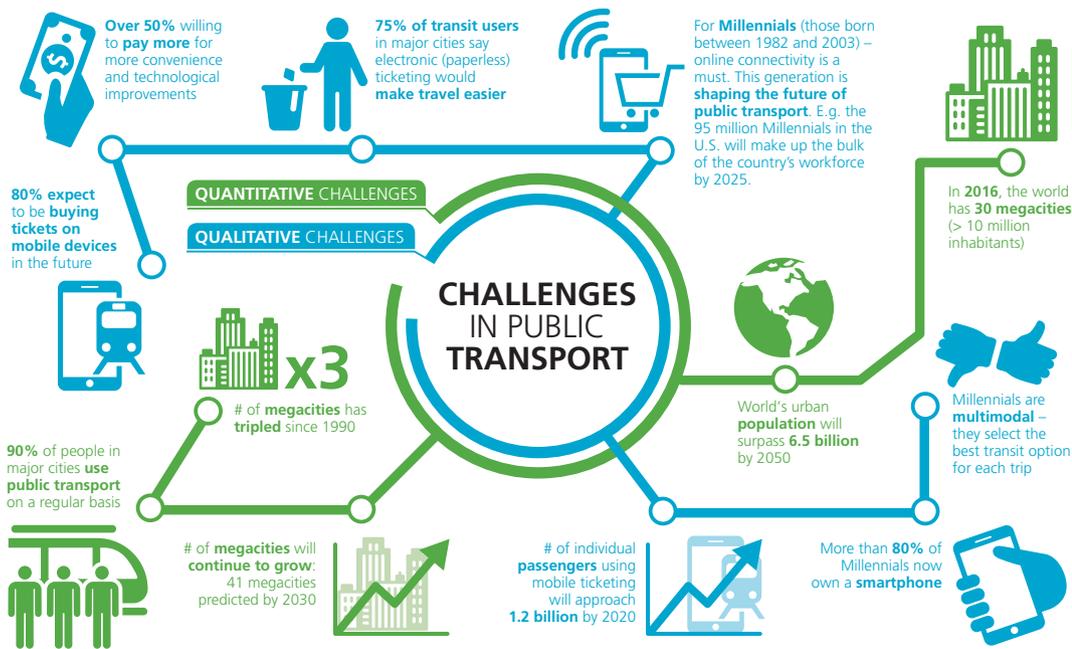
A man and a woman are looking at a smartphone together. The man is holding the phone, and the woman is pointing at the screen. They are both smiling. The background is a blurred public transport station with a blue sign.

# Smart Ticketing Solutions for Public Transport

# Enabling public transport for a connected future.

These are challenging times for public transport. As the world's population keeps growing and concentrating in urban sprawls, public transport is becoming increasingly important. So it also needs to become more attractive at the same time. Mobile devices have become an integral part of modern life, and public transport is expected to adapt to changing consumer lifestyles. This puts

public transport systems under enormous pressure as they must become more modern, efficient and convenient to meet all future demands. How can public transport providers address these challenges and get ready for tomorrow?



Sources: Accenture, APTA, GlobalWebIndex, Juniper, UN, WHO

## G+D Mobile Security solutions for smart ticketing.

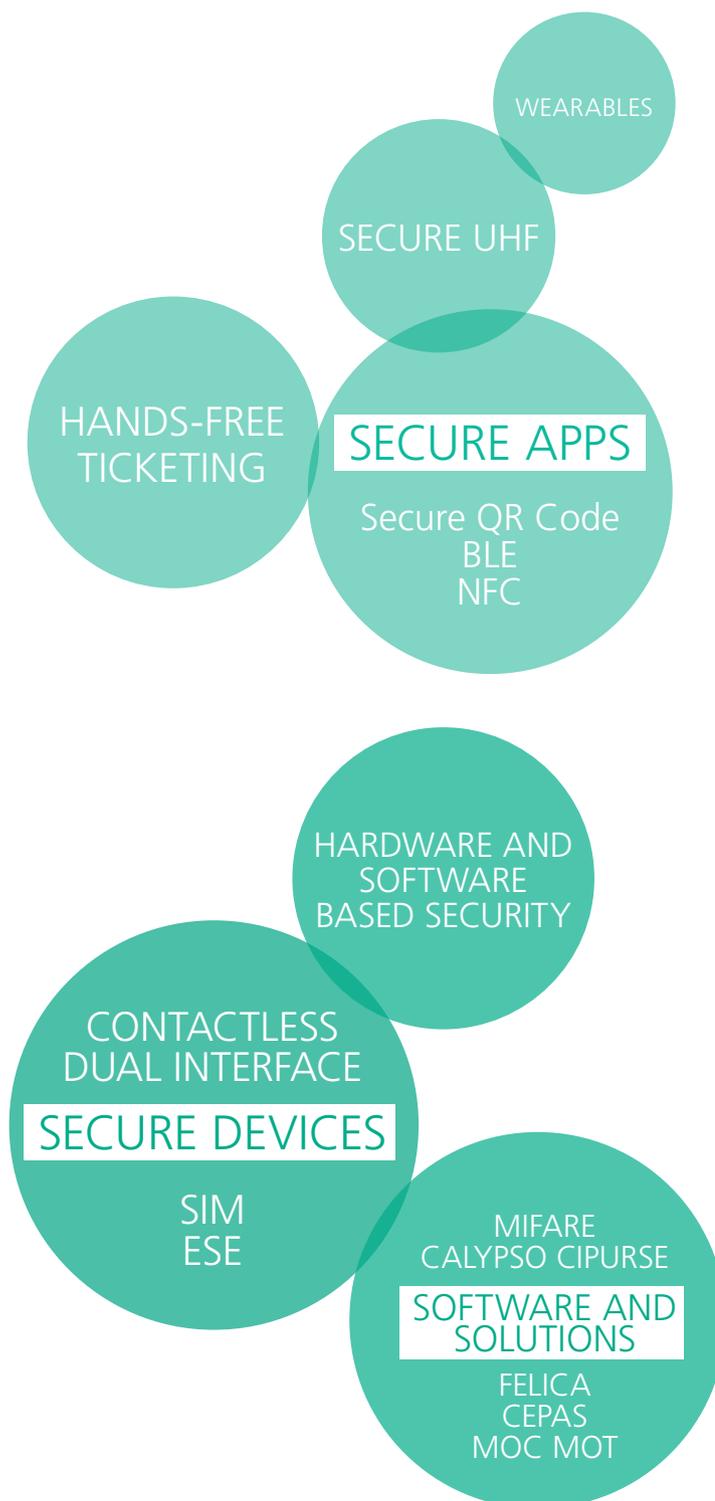
G+D Mobile Security can help you tackle the challenges that await. Providing every 3rd contactless EMV card worldwide, we know that security and efficiency are key. Already, we are a global top vendor of contactless public transport tickets, trusted by over 50 million passengers every day. We were the first to introduce contactless MIFARE smart cards, and we keep supplying since over 20 years. Beyond this in-depth experience we provide new technologies and innovations in the mobile world to make your business future-proof.

# The best innovations to address future demands.

G+D Mobile Security's portfolio of innovative and reliable products and services offers you a wide selection of secure, flexible, and speedy solutions to simplify travelers' lives today and tomorrow. Especially taking into account how the lifestyle of Millennials impacts mobility: they expect access to nearly all information and online content at any time, accurate booking, and one-stop shopping, all from their mobile devices, especially using mobile apps. Our custom-tailored, future-oriented products help you become more agile in addressing changing expectations in speed and convenience. This helps increase efficiency and throughput while optimizing costs and reducing cash handling.

We allow you to offer service bundling adapted to the mobile lifestyle of your customers including e.g. event ticketing, car sharing or parking.

We supply a variety of future-proof technologies that enable new services for end-users and commuters. Our expertise in the field makes us your perfect partner to identify key technologies that will help your business meet the challenges of the future – and to implement them in secure, reliable and efficient solutions – tailored to your needs.



# Our experts: always there for you.

The cities of tomorrow are built on trust. So is our business. Do you want to meet the public transport challenges of a connected world and capitalize on its opportunities? Then let's talk about the future. Our staff of 5,500 experts in over 50 sales offices worldwide is always happy to help you – whether by phone, e-mail, or social network.



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## Excerpt of our transit references:

